



# BIND 4.0 GOVTECH

PARTICIPATION CONDITIONS  
FOR THE STARTUP PROGRAMME

BIND  
GOVTECH 4.0

## 1. Aims of the initiative

Within the context of the BIND 4.0 programme, a line of work has been drawn up in the aim of **promoting collaboration between startups and public entities of the Basque Government**. This pilot initiative, **BIND 4.0 Govtech**, seeks to open a new window of opportunity for all participants, fostering innovation and the transformation of processes and services.

The public companies will participate in a work process using design methodologies applied to research and facilitation, obtaining as a result a publishable technological challenge to be transferred to the startups in the programme, and thus propose proof of concept that solves the problems they face in the performance of their work.

## 2. Acceptance of terms and conditions

The following terms and conditions are intended to establish the **participation conditions** for the BIND 4.0 GOVTECH initiative. Participation in the call for this initiative implies the **acceptance of these rules**, without exceptions or conditions, as well as any decision that SPRI and/or the Management Team of the BIND 4.0 programme may take.

## 3. Terms and definitions:

For the purposes of this initiative, the following definitions apply:

- **"SPRI":** SPRI-BASQUE BUSINESS DEVELOPMENT AGENCY, a public entity under private law attached to the Department of Economic Development, Sustainability and Environment.
- **BIND 4.0 Team:** Programme management team made up of technical personnel from the Spri Group, the Basque Government and the BICs.
- **Coordination and Evaluation Committee:** Working team composed of members of both SPRI and the participating Basque public entities, whose main

function will be the organisation of the initiative, the coordination of the different agents involved, and the monitoring of the activities.

- **Startup:** Startup company seeking a scalable business model through the development of innovative products and/or services aimed at a target market.
- **Public entity:** An organisation or corporation owned in whole or in part by a public administration.
- **Workshop:** A workshop, or participative work session, is where the public entities participating in the initiative develop different collaborative actions to achieve common results.
- **Pitches:** Joint sessions with public entities and startups, where participants present their proposals through a presentation and expose an idea or a business in a defined place and amount of time.

#### 4. Characteristics of the startup candidates

BIND 4.0 GOVTECH is mainly focused on the following startup profiles:

- Startups that develop new innovative technologies applied to the public sector that have already completed their technological development, and that are in a position to finalise the configuration of their service/product. That is, that have a product or service that can be seen, tested, proven, or that is already available on the market.
- Startups no more than 8 years old, proposing the use of new technologies to improve the provision of public services.
- Startups operating in the fields of the challenges proposed by the participating public entities.

#### 5. Startup commitments

Participating startups will commit to:

- Accept and comply with the terms and conditions of the initiative.
- Attend and actively participate in the dynamics proposed in the initiative and comply with the work and tasks defined.

- Provide the required dedication for the development of the project once a collaboration contract between the public entity and the startup has been signed.

## 6. Privacy policy

The contents of the applications that the startups submit to BIND 4.0 GOVTECH, as well as the contents of the different phases of intervention and provision of information by the public entities, will be confidential and restricted, and will be treated as such by the promoters of the initiative.

## 7. Protection of personal data

In accordance with the provisions of the General Data Protection Regulation (EU) 2016/679 (hereinafter, GDPR) and other applicable regulations on the protection of personal data, you are informed that the data provided will be processed in order to manage the file of the requested action, with the legal basis for which personal data are processed being the public function in accordance with the purposes set out in the statutes of creation of SPRI as Basque Agency for Business Development.

Such information may be transmitted to collaborating companies, Public Administrations with competence in the matter, and SPRI Group companies (see <http://www.spri.eus/es/quienessomos/sociedades-del-grupo-spri>).

All data subjects have the ability to exercise their rights under data protection regulations against SPRI by writing to [lopd@spri.eus](mailto:lopd@spri.eus). Likewise, they can contact the Data Protection Officer of the entity by email at [dpd@spri.eus](mailto:dpd@spri.eus).

For additional and detailed information on Personal Data Protection at SPRI, please refer to the Privacy Policy included in [www.spri.eus/privacidad](http://www.spri.eus/privacidad).

The supervisory authority in case you need to request data protection is the Basque Data Protection Agency ([<http://www.avpd.euskadi.eus>]) [www.avpd.euskadi.eus](http://www.avpd.euskadi.eus).

## 8. Content

All startups participating in the initiative will ensure that the work and content provided voluntarily (including abstracts or presentations) do not infringe the rights of any kind corresponding to third parties and have all the necessary authorisations for participating in this initiative. They must not be offensive or denigrating, incite violence or racism, violate the fundamental rights or public freedoms recognised by current legislation, including laws for the protection of children and young people, constitute or imply an intrusion into the personal or family privacy of individuals, violate the right to honour or secrecy of communications of a third party, or be contrary to any current legislation.

Likewise, the projects submitted must guarantee a non-sexist use of language and images.

In addition, the startup authorises the promoting entities to use its name and image in publicity material related to the initiative, in any media or format, without receiving any financial compensation.

## 9. Work plan, schedule, and project milestones

### Operational aspects

- The initiative will last for an **estimated duration of 6 months**, regarding the accompaniment of the SPRI project team.
- However, both **public entities and startups undertake to report to the promoter team on the progress of possible projects developed under a programme within 1 year.**
- The **initiative will be carried out mainly in Spanish**, although the material created may appear in both Basque and English.

**Main phases and milestones of the participation:**

- **9 January:** Official publication of the BIND 4.0 Govtech initiative challenges
- **3 February:** Deadline for startup applications
- **17 February:** Notification of startups selected for the pitching event
- **14 and/or 15 March:** Online Pitching Sessions (a 10-minute commercial presentation per startup)
- **29 March:** Notification for startups to begin possible commercial agreement

*The dates indicated are approximate and may be subject to change.*

*Deadlines and final dates will be proactively communicated by the BIND 4.0 Team.*

## 10. Startup selection process and project development agreement

The BIND 4.0 Coordination and Evaluation Committee will evaluate all applications received from the application form hosted on the BIND 4.0 website based on the following criteria, and evaluating the adaptation of the startups and the proposed solutions to the published challenges:

Evaluation criteria
<b>1) Value proposition (40%)</b>
Level of innovation of the proposed solution.
Maturity level of the proposal (market stage of the technology, product or service).
Impact of the proposed solution on the public entity and the market.
Advantages of the proposed solution over market alternatives.
<b>2) Promotion team (20%)</b>
Training and professional competencies of the promotion team.
Experience and knowledge of the sector.
<b>3) Adaptation to the proposed challenges (40%)</b>
Fulfillment of the technical requirements of the challenge.

Project description level (phases, scope, objectives, examples).
Scalability of the proposed solution to public entities with similar needs.

**Once evaluated, startups will be selected and invited to participate in one or more pitching sessions.** During these **pitch sessions**, the startups will present their solutions applicable to the proposed challenges and this will serve as a starting point for the public entity to select startups with which it can undertake a joint collaborative project.

**Project configuration and development phase.**

The BIND 4.0 Team will enable contact between the public entities and the selected startups, without generating any obligation or incurring any liability in terms of the business relationships that may be established.

The public entities that have found a technological solution with the capacity to respond to the challenges posed, will sign, where appropriate, a direct contract with the startups and will notify the main general aspects of the agreements reached, projects in whose subsequent development SPRI will have no role or participation whatsoever.

The scope, objectives, duration, and economic conditions under which the joint project will be developed will be defined and agreed freely by both parties in accordance with current public procurement regulations, and without the participation of SPRI.

The content of the contract will bind only the signing parties, i.e., the public entity and the startup, as it is a private agreement that establishes rights and obligations between them.

Therefore, the fulfilment of the obligations assumed by the parties (public entity and startup) will be the sole responsibility of the party responsible for such obligation. Specifically, the payment of the price agreed upon by the parties (public entity and startup) will be made by the participating public entity, SPRI being expressly

exonerated from any responsibility or obligation, both in relation to the payment of the price, as well as any of the obligations agreed upon by the parties (public entity and startup).

## 11. Communication

All notifications regarding the initiative, including the challenges and the call for startups, will be published on the [www.bind40.com](http://www.bind40.com) website, or will be communicated directly by the BIND 4.0 Team.

Participating startups will receive all communications issued by SPRI via email to the email account of the responsible person identified in the registration process.

## 12. Legal aspects.

The participants, formally waiving any other jurisdiction that may correspond to them, expressly submit themselves to the Courts and Tribunals of Bilbao for the resolution of any controversy, disagreement, question or claim that may arise directly or indirectly in relation to the interpretation or execution of this initiative.

## 13. Contact details

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